

# PARTNERS



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|--|--|
| Wageningen University (WU), Netherlands  | University of Evora (UEvora), Portugal                 |
| The University of Reading (UREAD), United Kingdom  | The Butterfly Foundation (DVS), Netherlands            |
| Centre for Ecological Research, Hungarian Academy of Sciences Centre of Excellence (OK), Hungary | WWF European Policy Office (WWF WPO), Belgium          |
| Federal Department of Economic Affairs, Education and Research (WBF), Switzerland                | Scienseed SL (SCIENCSEED), Spain                       |
| Swedish University of Agricultural Sciences (SLU), Sweden  | University of Bern (UBERN), Switzerland                |
| University of Natural Resources and Life Sciences (BOKU), Austria                                | National centre for scientific research (CNRS), France |
| Spanish National Research Council (CSIC), Spain  | Pensoft Publishers (PENSOFT), Bulgaria                 |
| University of Cádiz (UCA), Spain   | National Research Council (CNR), Italy                 |
| Estonian University of Life Sciences (EMU), Estonia  | University of Bologna (UNIBO), Italy                   |
| Leibniz Centre for Agricultural Landscape Research (ZALF), Germany                               | University of Urbino (UNIURB), Italy                   |
|  | Babes-Bolyai University (UBB), Romania                 |
|  | Peterson projects (BV PETERSON), Netherlands           |
|  | The National Farmers' Union (NFU), United Kingdom      |

# GENERAL PROJECT INFORMATION

## KEYWORDS

Socio-ecological systems, biodiversity conservation, biodiversity indicators, agroecology, biodiversity monitoring, economic incentives, ecosystem service benefits, knowledge exchange, citizen science

## CONSORTIUM

23 partners from 15 European countries

## DURATION

November 2020 - October 2025

## PROJECT COORDINATOR

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[showcase.eu](http://showcase.eu)

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This project receives funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No862480.



## Showcasing synergies between agriculture, biodiversity and ecosystem services to help farmers capitalising on native biodiversity



[showcase.eu](http://showcase.eu)

# BACKGROUND

Biodiversity is closely interrelated with the development of the agricultural sector. Farmland biodiversity is steeply declining throughout Europe, and society at large is increasingly concerned about the loss of public goods, such as iconic wildlife and cultural landscapes.

In the context of achieving the European goal of sustainable farming production, a bridge of knowledge between incentives of agricultural producers and biodiversity management practices is key for achieving a sustainable development paradigm.



# WE FOCUS ON THE FOLLOWING APPROACHES



Result-based incentives



Multi-actor approach



Involvement in citizen science biodiversity monitoring



Biodiversity-based business models



Indicator and interventions design

# WE STRIVE TO ACHIEVE



## OBJECTIVE

Implement Showcase's network of Experimental Biodiversity Areas (EBA) using a multi-actor approach

## ACTION

Set up of a pan-European network of Experimental Biodiversity Areas (EBAs), connect the separate sites, and initialize research within the network



## OBJECTIVE

Identify the most promising incentives triggering the implementation of biodiversity management on farms

## ACTION

Analyse regulatory frameworks and private and public incentive instruments and their combinations from different perspectives, analyse farmers' motivations and awareness, model the socio-economic effects of implementation



## OBJECTIVE

Establish a rigorous evidence base for synergies and trade-offs between biodiversity and agricultural production

## ACTION

Perform multi-scale empirical studies and carry out meta-analyses to illustrate the various and complex interactions between biodiversity and agriculture



## OBJECTIVE

Showcase the importance and best available options to reconcile food production and biodiversity conservation to all sectors of society and to increase citizen support to biodiversity management on farms

## ACTION

Inform and inspire stakeholders and the general public to embrace the reciprocal benefits of agriculture and biodiversity conservation

